



Essential Features Checklist for a School-Home Communications Solution

Use this checklist as a quick reference when evaluating potential solutions:

- Multi-channel communication
(email, SMS, voice calls, app notifications, website)
- Two-way communication capabilities
- Customizable templates for various communication types
- Automated translation for multilingual families
- Calling features with logging and transcription
- Consistent experience across multiple schools for families
- User-friendly website and mobile app management
- Digital forms and workflow automation
- Robust analytics and reporting tools
- Strong data security and privacy measures
- Integration capabilities with existing systems (SIS, LMS, etc.)
- Emergency notification system
- Audience segmentation and targeted messaging
- Newsletter creation and distribution tools
- Social media integration

Remember, not every solution will have all these features, and your district may not need all of them. Use this list as a starting point and adjust based on your specific requirements and priorities.