## September is Attendance Awareness Month, you can celebrate #AttendanceAwareness all year long!

|  | To get you started, we have four example social media posts. You can download this file, then copy and paste the posts you like best for your social platforms every few days in September—and beyond.  Some hashtag options:  #AttendanceAwareness #AttendanceMatters  #SAAM—September is Attendance Awareness Month  #K12Achievement—Achieving attendance goals from Kindergarten to 12th grade  #K12Education—A broader umbrella for your posts  *And don’t forget to add your school or district hashtags!* |
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| English | Spanish |
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| Missing just 2 days a month (chronic absenteeism) in kindergarten is linked to lower achievement in fifth grade reading and math. #AttendanceAwareness #AttendanceMatters  **On-image copy (delete this note once design is complete!): You learn something new every day** | Faltar 2 días cada mes (absentismo crónico) en el jardín de niños está relacionado con bajas calificaciones en quinto grado. #AttendanceAwareness #AttendanceMatters  **On-image copy (delete this note once design is complete!): Tu aprendes algo nuevo cada dia** |
| Attendance is directly linked to student achievement. #AttendanceAwareness #K12Achievement  **On-image copy (delete this note once design is complete!): Attendance = success!** | La asistencia escolar está directamente relacionada con el rendimiento estudiantil.  #K12Achievement #SAAM #AttendanceAwareness  **On-image copy (delete this note once design is complete!): ¡Asistencia = éxito!** |
| Our pledge is to create a culture of attendance every month and every day, all year long. #AttendanceAwareness #AttendanceMatters #K12Edcuation  **On-image copy (delete this note once design is complete!): Make attendance a priority every day** | Nuestro compromiso es crear una cultura de asistencia todos los meses y todos los días del año. #K12Educaation #AttendanceAwareness  **On-image copy (delete this note once design is complete!): Haga de la asistencia una prioridad todos los días** |